

# verizon

**Small Business Digital Ready  
Overview**

# How Verizon Supports SMBs in their Growth Journey

## SMB Supplier for Verizon

### Verizon Small Business Supplier Accelerator

Program identifies, vets, and mentors small businesses from **core procurement sectors** interested in scaling up and becoming suppliers for Verizon. Program focuses on providing **radical transparency** around the corporate procurement process via 3 tracks focused on training, mentorship, and matchmaking to bridge the gap between initial capability and active procurement. Through combining rigorous verification and validation with increased transparency into opportunities, the program aims to transform high-potential suppliers into Verizon partners.

*Min. requirements for suppliers set by corporate procurement teams (to minimize risk)*

### Verizon Small Business Digital Ready

A free online curriculum designed to provide **foundational learnings** for small business growth, offering personalized learning modules and short video courses. The program provides critical resources, peer networking, and opportunities to apply for financial incentives. It acts as an accessible entry point for SMBs to build essential digital capacity and business acumen.

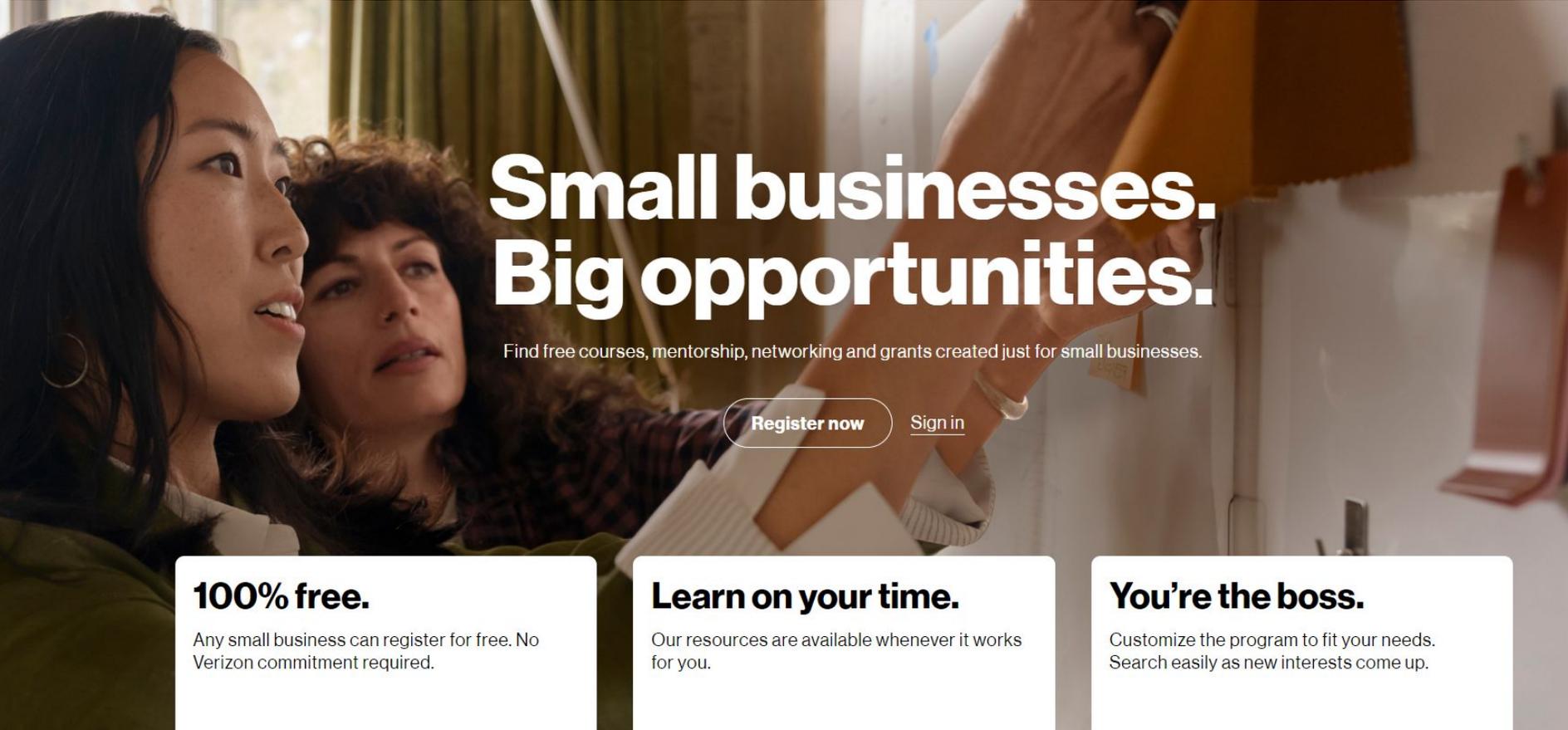
Maturity + Experience



**By 2030, Verizon will provide 1M small businesses with resources to help them thrive in the digital economy.**



# Welcome to Small Business Digital Ready!



## Small businesses. Big opportunities.

Find free courses, mentorship, networking and grants created just for small businesses.

[Register now](#)

[Sign in](#)

### 100% free.

Any small business can register for free. No Verizon commitment required.

### Learn on your time.

Our resources are available whenever it works for you.

### You're the boss.

Customize the program to fit your needs. Search easily as new interests come up.

### Courses

60+ total,  
35+ in Spanish  
25 with Chinese subtitles

### Expert Events

300+ expert led  
virtual workshops

### Community

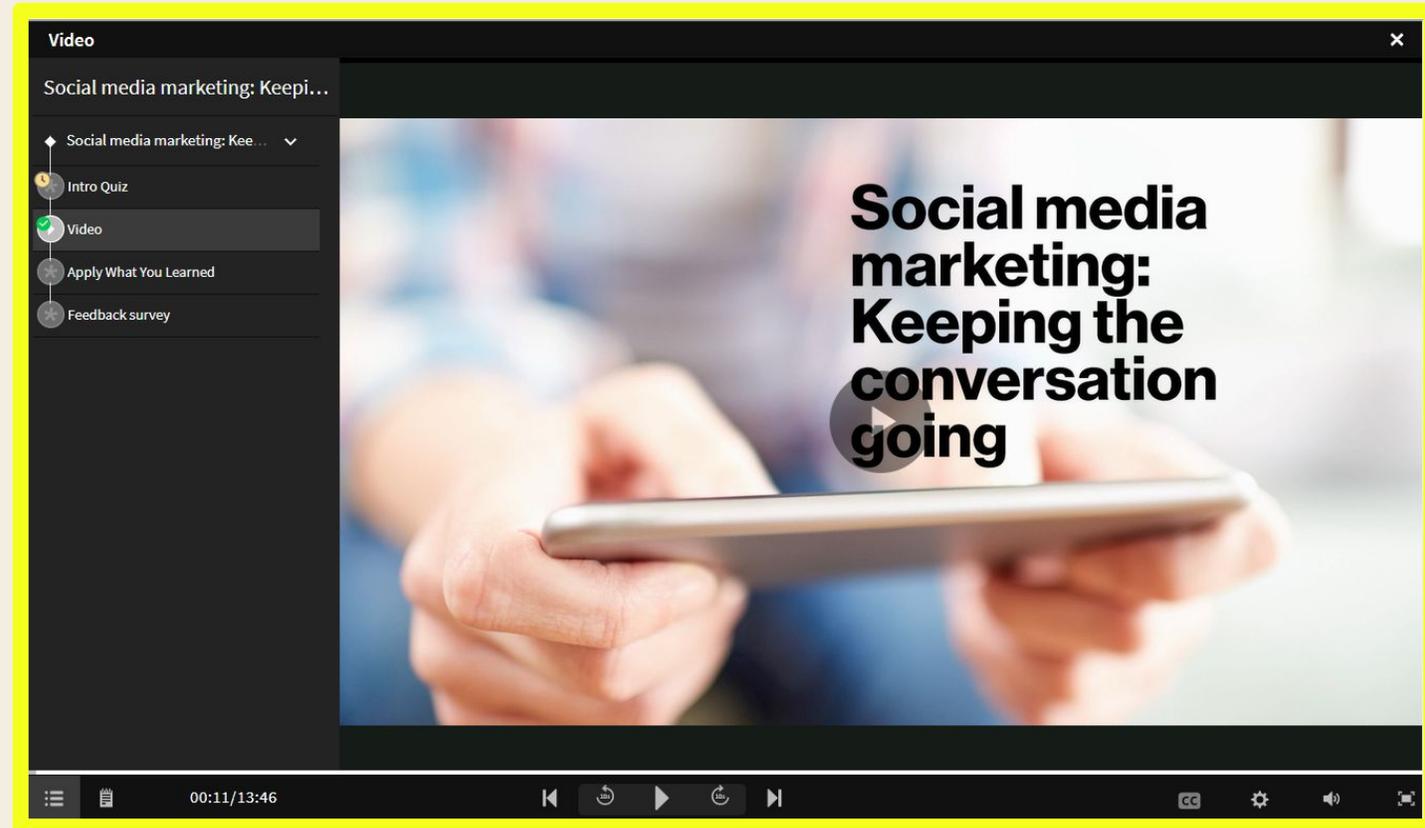
Online + in-person  
networking

### Funding

>\$1M in grants annually  
Funding marketplace  
Product discounts

# Courses

- 10-30 minutes on-demand
- Videos, quizzes and downloadable tools & templates
- Offerings across a variety of topics and skill levels
- Instructors are small business owners
- Courses are available in Spanish and with Chinese subtitles



# Expert Events

- Learn from the experts & learn from your peers!
- Expert webinars and one-on-one sessions for more personalized support from an industry expert
- Cover digital marketing, AI, legal, financial, operations, strategy and more!

## Ask The Expert

Expert workshops by industry leaders with a focus on Q&A



Event · Ask the Expert

Ecommerce: The fundamentals of selling online

Mar 3, 1:00 pm-3:00 pm



## Hands on Help

Get paired with an industry expert to work directly on a specific aspect of your business.



Event · Hands-on Help

What goes into a marketing plan?

Mar 10, 10:00 am-12:00 pm



*Can't make an event?  
Many of our events are recorded!  
Use the Status dropdown to check them out.*

Status



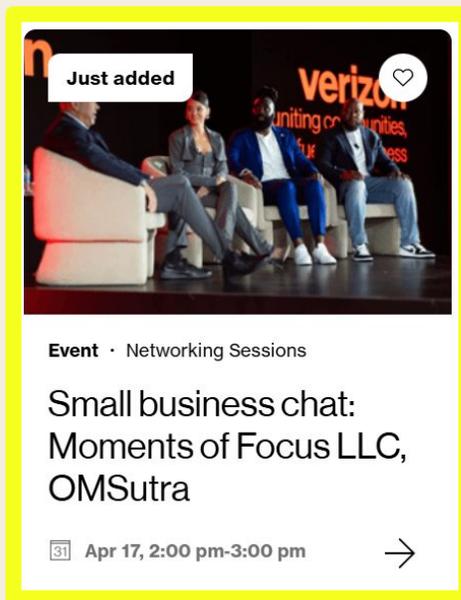
- View all
- Seats available
- Waitlist available
- Registered for virtual event
- On waitlist for virtual event
- Recorded virtual events
- Added to favorites

# Community

- Community events to network and problem solve with business owners in your community and across the country
- Small business spotlights to learn about other small businesses and get Digital Ready tips

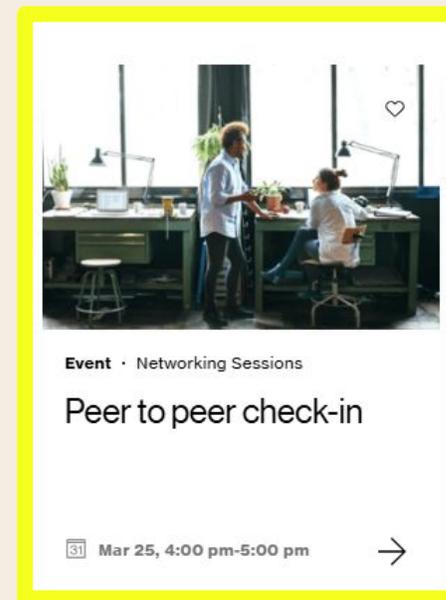
## Small Business Chats

Panelists share their experience as a small business owner, offering real-world insights and inspiration.



## Peer to Peer Check-in

An interactive session to connect with other business owners to share your goals, and receive guidance and encouragement.



## In-Person Events

Attend local workshops and networking events from Verizon and our partners to plug into your local small business ecosystem!



# Funding

- Grants available throughout the year for Digital Ready members



# Promotions

Discounted products from Verizon and partners, including:

- QuickBooks
- Constant Contact
- Indeed
- and more!



**Featured promotion:**

## Enjoy 50% off 3 months of QuickBooks Online

Enjoy exclusive savings on QuickBooks Online - the #1 accounting software for small businesses.

[→ Register to redeem](#)

# Digital Ready Impact

**550K**

**Small businesses served**

**650K**

**Resources completed**

**\$14.5M**

**Grant funding awarded**

**Percent of Digital Ready users who said the platform has an effect on increasing . . . .**

*Based on respondents to 2024 year-end impact study*

**72%**

**Professional network**

**67%**

**Revenue/profitability**

